



City of Moreno Valley
PARKS & COMMUNITY SERVICES

AMERICAN SOCIETY OF GOLF NATIONAL SUNSHINE



Experience company exposure to tens of thousands of people and showcase your community support when you partner with the City of Moreno Valley. Sponsorships of City events will go a long way towards marketing and brand exposure with the added benefit of supporting the community of Moreno Valley.

SPONSORSHIP OPPORTUNITIES

FESTIVAL OF ARTS

Date: March
Attendees: 3,500*
Target Audience: Art and food enthusiast

SPRINGTASTIC

Date: April
Attendees: 750*
Target Audience: Families with children

ADULT FLASHLIGHT EGG SCRAMBLE

Date: April
Attendees: 1,000*
Target Audience: Adults

MOVAL ROCKS SUMMER CONCERTS

Date: Thursday's beginning in late June through early August.
Attendees: 2,500* series total
Target Audience: Adults and Seniors

MOVAL MOVIES SUMMER MOVIE SERIES

Date: Friday's beginning in late June through early August.
Attendees: 2,000* series total
Target Audience: Families with children, adults, seniors

JUNETEENTH

Date: June
Attendees: 1,500*
Target Audience: Families

4TH OF JULY PARADE

Date: July 4th
Attendees: 1,500*
Target Audience: Families with children of all ages, adults, and seniors

4TH OF JULY FUNFEST

Date: July 4th
Attendees: 6,500*
Target Audience: Families with children, adults, seniors

EL GRITO

Date: September
Attendees: 3,500*
Target Audience: Families with children, adults, seniors

DAY OF THE DEAD

Date: October
Attendees: 2,000*
Target Audience: Families with children, adults, seniors

FUN COLOR RUN

Date: November
Attendees: 500*
Target Audience: Families with children, adults

SNOW DAY/HOLIDAY TREE LIGHTING

Date: December
Attendees: 3,400*
Target Audience: Families with children

* Attendees may be estimated

SPONSORSHIP LEVELS

PRESENTING

\$5,000

Recognition and logo inclusion on event t-shirt

Recognition on Thank You to sponsors graphic on the Civic Center digital marquee (Frederick St. & Alessandro Blvd.)

Organization's logo recognition on City event web page for 1 month

Recognition/Logo on city sponsor banner displayed at event.

Recognition on Thank you ad in the post event Soaring Guide.

**\$10,000
VALUE**

*Only one Presenting Sponsor per Special Event.

PREMIER

\$3,000

Recognition during the event and social media post on city's social media accounts

Organization's logo recognition on city event web page for 1 month (approximately 30,000 weekly visits).

Recognition on Thank you ad in the post event Soaring Guide.

**\$5,000
VALUE**

PARTNER

\$1,000

Company/Organization logo listed on event flyer & window cling

10'x10' Resource booth space at event (does not include canopy or tables)

Recognition on Thank you ad in the post event Soaring Guide.

**\$2,500
VALUE**



MORENO VALLEY



City of Moreno Valley

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www.movalparks.org