



City of Moreno Valley  
PARKS & COMMUNITY SERVICES

# AMERICAN SOCIETY OF GOLF NATIONAL SUNSET



Experience company exposure to tens of thousands of people and showcase your community support when you partner with the City of Moreno Valley. Sponsorships of City events will go a long way towards marketing and brand exposure with the added benefit of supporting the community of Moreno Valley.

# SPONSORSHIP OPPORTUNITIES

## MULTICULTURAL AND ART FESTIVAL

Date: March

Attendees: 750\*

Target Audience: Art and food enthusiast

## SPRINGTASTIC

Date: April

Attendees: 750\*

Target Audience: Families with children

## ADULT FLASHLIGHT EGG SCRAMBLE

Date: April

Attendees: 1,000\*

Target Audience: Adults

## MOVAL ROCKS SUMMER CONCERTS

Date: Thursday's beginning in late June through early August.

Attendees: 2,500\* series total

Target Audience: Adults and Seniors

## MOVAL MOVIES SUMMER MOVIE SERIES

Date: Friday's beginning in late June through early August.

Attendees: 2,000\* series total

Target Audience: Families with children, adults, seniors

## JUNETEENTH

Date: June

Attendees: 1,500\*

Target Audience: Families

## 4TH OF JULY PARADE

Date: July 4th

Attendees: 1,500\*

Target Audience: Families with children of all ages, adults, and seniors

## 4TH OF JULY FUNFEST

Date: July 4th

Attendees: 6,500\*

Target Audience: Families with children, adults, seniors

## EL GRITO

Date: September

Attendees: 3,500\*

Target Audience: Families with children, adults, seniors

## DAY OF THE DEAD

Date: October

Attendees: 2,000\*

Target Audience: Families with children, adults, seniors

## FUN COLOR RUN

Date: November

Attendees: 750\*

Target Audience: Families with children, adults

## SNOW DAY/HOLIDAY TREE LIGHTING

Date: December

Attendees: 3,400\*

Target Audience: Families with children

\* Attendees may be estimated

# SPONSORSHIP LEVELS

## PRESENTING

**\$5,000**

Recognition and logo inclusion on event t-shirt

Recognition on Thank You to sponsors graphic on the Civic Center digital marquee (Frederick St. & Alessandro Blvd.)

Organization's logo recognition on City event web page for 1 month

Recognition/Logo on city sponsor banner displayed at event.

Recognition on Thank you ad in the post event Soaring Guide.

**\$10,000  
VALUE**

\*Only one Presenting Sponsor per Special Event.

## PREMIER

**\$3,000**

Recognition during the event and social media post on city's social media accounts

Organization's logo recognition on city event web page for 1 month (approximately 30,000 weekly visits).

Recognition on Thank you ad in the post event Soaring Guide.

**\$5,000  
VALUE**

## PARTNER

**\$1,000**

Company/Organization logo listed on event flyer & window cling

10'x10' Resource booth space at event (does not include canopy or tables)

Recognition on Thank you ad in the post event Soaring Guide.

**\$2,500  
VALUE**



MORENO VALLEY



City of Moreno Valley

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[www.movalparks.org](http://www.movalparks.org)