



**City of Moreno Valley
Economic Development Subcommittee Meeting
Minutes of April 8, 2025**

**MEETING MINUTES
CITY OF MORENO VALLEY
ECONOMIC DEVELOPMENT SUBCOMMITTEE
Regular Meeting
April 8, 2025 – 4:00 p.m.**

CALL TO ORDER

Councilmember Delgado called to order the Economic Development Subcommittee meeting at 4:07 p.m., held in our Training Conference room, located on the 2nd floor of City Hall.

ROLL CALL

Council Subcommittee:

- Mayor Cabrera, Absent
- Councilmember Gonzalez, Present
- Councilmember Delgado (Alternate), Present

Staff:

- Sean Kelleher, Assistant City Manager (Development)
- Keith Gemmell, Acting Economic Development & Housing Director
- Melissa McClain, Economic Development Manager
- Rachel Ramirez, Executive Assistant

Public Comments

No Speakers

Approval of Minutes

Councilmember Delgado motioned, and Councilmember Gonzalez seconded to approve the February 11, 2025, meeting Minutes.

Motioned: Councilmember Delgado

Seconded: Councilmember Gonzalez

Economic Development Subcommittee – Approved

Advisory Items

Partner Update – Loma Linda VA (LLVA) HUD VASH

Raymond Espinoza has had a long-term partnership with the BERC. Raymond works with Riverside and San Bernadino Counties employers to gather a pool of services that the LLVA HUD-Vash program uses to assist veterans. The LLVA HUD-VASH program combines housing assistance with VA case management and support services to help homeless veterans secure stable housing and access essential healthcare. The program offers employment support for veterans, National Guard and Reserve members, and their



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spouses. Their focus is on strengthening the Veterans Initiative through the Business & Employment Resource Center (BERC). Key efforts include Veteran Tuesdays, Veteran Resource & Wellness Fair, and regional job fairs, which provide employment support. To connect veterans with the program they offer a Nationwide Hotline (877-4-A-Vet), and they offer a walk-in service clinic at the Bauer Center.

Economic Development Subcommittee – Receive and file.

Business & Employment Resource Center (BERC) – Monthly Report

Keith Gemmell, Acting Economic Development & Housing Director, presented a comprehensive update on the workshops, job fairs, and educational opportunities that are offered through the BERC, along with updates on current partnerships and upcoming events.

On February 1st the BERC held its first regional job fair of the year. The event had 471 attendees, 58 vendors/employers, 2150 jobs were available, which included 932 jobs in Moreno Valley. During the month, 13 workforce workshops were held with 169 people attending. The most popular workshop is the “How to Start a Business”. Proctor & Gamble promoted jobs, Riverside Legal Aid provided services to 18 individuals, and the overall customers serviced for the month of February was over 2700.

Economic Development Subcommittee – Receive and file.

Economic Development Summary – March 2025

Melissa McClain, Economic Development Manager, presented a comprehensive update on the latest commercial and industrial business growth and office development activities that are currently underway that were either completed or begun as of March 2025.

Economic Development Subcommittee – Receive and file.

Staff Comments

Sean Kelleher, Assistant City Manager, voiced his enthusiasm for the current direction of the city’s development.

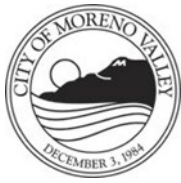
Keith Gemmell, Acting Economic Development & Housing Director announced the hiring of the new Work Development Analyst, Kevin Brooks, who will be leading the operations at the BERC, and the New Executive Assistant who will be starting on April 15th.

Councilmember Comments

There were no Councilmember comments.

Adjournment

The Economic Development Subcommittee meeting came to a close at 4:40 p.m. as Councilmember Delgado adjourned the session.



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Prior Meeting Attendance

Subcommittee Member	7/09/24	8/13/24	9/10/24	10/08/24	11/12/24	12/10/24
Mayor Ulises Cabrera	NM	X	X	NM	NM	X
Council Member Delgado	NM	X		NM	NM	X
Mayor Pro Tem Bernard (Alternate)			X			

Subcommittee Member	1/14/25	2/11/25	3/11/25	4/08/25	5/13/25	6/10/25
Mayor Ulises Cabrera	NM		NM		NM	
Council Member Gonzalez	NM	X	NM	X	NM	
Council Member Ed Delgado (Alternate)		X		X		