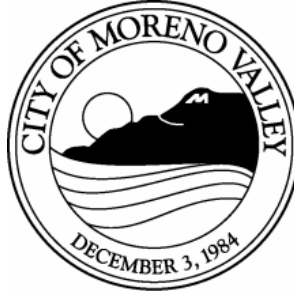

GENERAL PLAN ADVISORY COMMITTEE

ALVIN DEJOHNETTE
Chairperson

RAY BAKER
Vice Chairperson

JOANN STEPHAN
Committee Member



IDDO BENZEEVI
Committee Member

NELSON CHUNG
Committee Member

DR. BOBBY SHEFFIELD
Committee Member

CARLOS LOPEZ
Committee Member

GENERAL PLAN ADVISORY COMMITTEE Meeting

Agenda

Thursday, November 5, 2020 at 6:00 PM

TELECONFERENCED MEETING

[Pursuant to Governor Executive Order N-29-20]

There Will Not Be a Physical Location for Attending the Meeting

The Public May Observe the Meeting and Offer Public Comment As Follows:

STEP 1

Install the Free Zoom App or Visit the Free Zoom Website at [<https://zoom.us/>](https://zoom.us/)

STEP 2

Get Meeting ID Number and Password by emailing zoom@moval.org or calling (951) 413-3206, no later than 5:00 p.m. on Thursday, November 5, 2020

STEP 3

Select Audio Source

Computer Speakers/Microphone or Telephone

STEP 4

Public Comments May be Made Via Zoom

During the Meeting, the General Plan Advisory Committee Chair Will Explain the Process for Submitting Public Comments

ALTERNATIVE

If you do not wish to make public comments, you can view the meeting on Channel MVTV-3, the City's website at www.moval.org or YouTube

Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities, in compliance with the Americans with Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in a meeting should direct such request to Guy Pegan, ADA Coordinator, at 951.413.3120 at least 72 hours before the meeting. The 72-hour notification will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

1. Review of Draft Goals for the 2040 General Plan Update

Attachment

Preliminary Goals and Strategies for Economic Development, Noise, Open Space and Conservation, and Healthy Community Elements

PUBLIC COMMENTS ON AGENDA OR NON-AGENDA ITEMS WITHIN THE JURISDICTION OF THE GENERAL PLAN ADVISORY COMMITTEE

In speaking to the Committee, members of the public may be limited to three minutes per person. The Committee may establish an overall time limit for comments on a particular Agenda item. Members of the public must direct their questions to the Chairperson of the Committee and not to other members of the Committee, the Staff, or the audience.

ADJOURNMENT

General Plan Advisory Committee Scheduled meeting of November 19, 2020 at 6:00 P.M., City of Moreno Valley, City Hall Council Chamber, 14177 Frederick Street, Moreno Valley, CA 92553.



MoVAL 2040

GENERAL PLAN UPDATE

MoVal 2040 - Comprehensive General Plan Update | Memorandum

To: Moreno Valley General Plan Advisory Committee (GPAC) Members
From: Andrew Hill and Calvin Chan, Dyett & Bhatia
Re: GPAC Meeting #5: Input on Key Goals for the 2040 General Plan Update
Date: October 29, 2020

Dear GPAC Member:

Thank you for your continued commitment to this important citywide project. This memo provides background and materials for your meeting on Thursday, November 5, 2020.

The main purpose of the meeting is to receive your input on the Draft Goals, a key component of the General Plan, and confirm direction for the Draft General Plan Update. The Draft Goals are organized in ten topic areas that correspond to the chapters (or elements) of the general plan. GPAC review is scheduled over two meetings: November 5 and November 19, as shown below.

| November 5 – GPAC Meeting #5 | November 19 – GPAC Meeting #6 |
|---|--|
| <ul style="list-style-type: none">• Economic Development Goals• Noise Goals• Open Space & Resource Conservation Goals• Healthy Community Goals | <ul style="list-style-type: none">• Land Use & Community Character Goals• Safety Goals• Public Services Goals• Environmental Justice Goals• Transportation Goals |

In order to provide context for your discussion at the meeting, this memo includes a recap of the recent activities since the prior GPAC meeting on May 21; an outline of the process going forward; and a description of the structure of the 2040 General Plan.

Please review this memo and the attached materials in advance of the November 5 meeting, paying particular attention to Attachment 1, Draft General Plan Goals, which will be a key focus of the discussion.

Roadmap for Draft General Plan Preparation

Following GPAC Meeting #4 in May of this year, the Planning Commission and City Council reviewed the Preferred Concepts and directed staff to move forward with preparation of the Draft General Plan, Housing Element and Climate Action plan and Phase 3 of the work began. Phase 3 involves translating the high-level community aspirations resulting from Phases 1 and 2 into a framework of goals that further describes the community's vision, supported by policies and implementing actions needed to help achieve that vision. A Draft General Plan with narrative text and graphics illustrating key concepts will then be developed, released for public review and comment, refined with input from City Staff and Moreno Valley decision-makers, and ultimately adopted by the City Council. Environmental review will also be completed, in compliance with the California Environmental Quality Act (CEQA).



| Key Step | Description |
|---|---|
| Define the General Plan Goals | The goals express the vision of the community for the future of Moreno Valley and represent the pillars of the General Plan. Draft Goals that draw from the Vision and Guiding Principles and community input gathered to date will be reviewed by the GPAC at the November 5 and 19 meetings and feedback provided will assist the project team in refining the Draft Goals for presentation to the Planning Commission and City Council. |
| Prepare the Draft General Plan | GPAC feedback will guide the project team in developing the policy framework, the nuts and bolts of the General Plan Update. Narrative text, maps, and graphics that describe the context for the Goals, Policies, and Actions and illustrate key concepts will be crafted to complete the Public Review Draft General Plan. |
| Complete Environmental Review | An Environmental Impact Report (EIR) will be prepared pursuant to CEQA to identify the significant environmental impacts of adopting the General Plan Update along with mitigation measures to address those impacts. A Draft EIR will be released for public review and comment in parallel with the Draft Plan. A Final EIR responding to comments received will be prepared and considered by the City Council prior to adoption of the General Plan Update. |
| Release the Draft Plan and EIR for Public Review | Both the Draft General Plan Update and the Draft EIR will be released for a 45-day public review period. Community members and public agencies will be invited to comment on the Draft Plan as well as on the impacts, mitigation measures, and alternative(s) in the Draft EIR. |
| Refine & Adopt the General Plan Update | The project team and City Staff will review public input on the Draft General Plan and refine as needed for adoption. Adoption is anticipated in mid-May 2021. |

Organization of the 2040 General Plan

Statutory Requirements

State law requires that all general plans include the following eight elements: land use, circulation, housing, conservation, open space, noise, safety, and environmental justice. Additionally, communities may include optional elements on topics that reflect local priorities, such as economic development and community health. While the general plan must include all State-mandated elements, pursuant to California Code 65301, the "general plan may be adopted in any format deemed appropriate or convenient by the legislative body, including the combining of elements." The housing element is updated more frequently than a general plan. From a practical perspective, having the housing element under separate cover means that it can be comprehensively updated for each housing element cycle without the need to revise, reformat, or refresh the other elements of the general plan—this approach is consistent with the organization of the current and proposed general plan.

Organization of the Current General Plan

Adopted in 2006, Moreno Valley's current general plan contains seven required elements organized into ten chapters. A placeholder was left for an optional economic development element intended to be prepared at a later date. The 2006 plan does not include an environmental justice element, as this requirement only came into force with the adoption of Senate Bill 1000 by the State legislature in 2016. This element must be developed concurrent with the next update of two or more elements of the general plan after January 1, 2018.

Organization of the Proposed General Plan

In addition to the eight State mandated elements, the City wishes to include the following elements in the 2040 General Plan that respond to local priorities: Economic Development, Community Character, and Healthy Community. The 2040 General Plan will have the following chapters, that correspond to required and optional elements:

- Land Use & Community Character
- Economic Development
- Transportation
- Public Services & Parks
- Safety
- Noise
- Environmental Justice
- Healthy Community
- Open Space & Resource Conservation
- Housing

Policy Framework

Within each element, a tri-partite structure of Goals, Policies, and Actions will structure each element and provide a clear hierarchy. Within this structure, Goals describe general desired results that the community seeks to create through the implementation of the General Plan. The Policies and Actions establish the "who," "how" and "when" for carrying out the "what" and "where" of Goals. Policies and implementing Actions both support the Goals, described below.

| | |
|-----------------|--|
| Goals | A Goal describes a desired outcome or end state. |
| Policies | A Policy is a specific statement that regulates activities in the City, guides decision-making on an ongoing basis and directs implementing actions to achieve a goal. General Plan policies guide City staff and decision-makers in their review of land development projects and in decision-making about City actions. |
| Actions | An Action is a measure, procedure, or technique intended to implement one or more policies to help reach a specified goal. Typically, an action is a discrete item done once and completed. In that sense, when taken together, the actions in the General Plan constitute a “to-do list” for the City. |

What to Expect at the Meeting

The meeting will begin with a short recap of the project status and recent activities leading up to Phase 3, then Andrew Hill of Dyett & Bhatia will review the Draft Goals. Proceeding one element at a time, there will be a brief presentation to introduce background information and key goals for each element/topic area, followed by comments/questions as needed. This process will repeat for each of the elements/topics to be covered on November 5.

Next Steps

The next GPAC meeting is on Thursday, November 19, 2020. At this meeting, the GPAC will provide input on the remaining Draft Goals in the elements/topic areas of: Land Use & Community Character; Safety; Public Services; Environmental Justice; and Transportation.

Based on GPAC input from the November 5 and 19 meetings, the Goals will be refined with policies and actions to implement them and the Public Review Draft General Plan will be prepared for release in early 2021.

Attachment

1. Draft General Plan Goals for the Economic Development, Noise, Open Space & Resource Conservation, and Healthy Community Elements

Moreno Valley 2040 General Plan Update
Preliminary Goals and Strategies, Economic Development Element (Discussion Draft)
November 5, 2020 General Plan Advisory Committee (GPAC) Meeting

Goal E-1: Diversify and grow the local economy.

Topics addressed -

- Focus business attraction efforts on emerging industries in the region that demonstrate strong growth potential and pay higher than average wages, such as medical, green tech, advanced manufacturing, robotics, cyber security, nano technology, electric and autonomous vehicles, aerospace, and green emissions technologies
- Further develop the city's current health and wellness foundational facilities by pursuing healthcare businesses that can provide support to and synergize with the existing health and wellness core
- Leverage the availability of large parcels and excellent connections to the regional transportation network to attract new businesses in the fields of healthcare, wellness, and advanced manufacturing, green technology, robotics, information and nano technology, and aerospace
- Foster the expansion of airport-related businesses around the MARB (ex: components/systems manufacturing; aircraft maintenance, repair and overhaul uses; aircraft restoration; aircraft testing; aircraft sales; corporate aviation departments; and fixed-base operators)
- Establish advanced manufacturing operations in Moreno Valley including component assembly, automated production, robotics, additive manufacturing/3D printing technology, and similar activities
- Explore land use that can accommodate research and technology, higher education, and/or corporate campuses
- Work with existing property owners to maximize land use that generates jobs
- Continue to improve the balance of jobs and housing to ensure that residents can take advantage of employment opportunities within the City

Goal E-2: Strengthen and retain existing businesses.

Topics addressed -

- Strengthen the medical hospital cluster by facilitating the establishment of supportive businesses and uses such as surgical centers, medical offices, post-acute care medical facilities, conference space, hotels, restaurants, and retail areas
- Strengthen the existing manufacturing sector with supportive businesses and policies to encourage advanced manufacturing, green technology, electric and autonomous vehicles, aircraft and space technology, robotics, clean tech energy
- Strengthen and assist existing logistic, e-commerce, and international trade businesses
- Explore enhancing infrastructure to assist with smart technology and smart city amenities
- Cultivate a vibrant retail, entertainment, and restaurant sector and minimize retail sales leakage by encouraging retail to locate at prominent intersections on high-traffic corridors where it has the best chance of success and by concentrating new residential development in locations where it can support retail vitality
- Promote strategies to encourage small business start-ups and entrepreneurship
- Promote strategies to increase local business-to-business commerce

Goal E-3: Enhance Moreno Valley's profile and competitive position.

Topics addressed -

- Promote the City's profile as a corporate and international destination for Fortune 500 and International companies
- Leverage City owned properties and public investments to help create a vibrant downtown center that serves as a premier regional live, work, play destination (Reference related strategies in Land Use, Community Character, Transportation, Open Space Elements)
- Attract business and investment by providing a wide range of infrastructure, smart city technology, urban amenities and services throughout the city
- Promote and support recreational, sporting, cultural, and entertainment events in and around Moreno Valley to build the city's reputation as a desirable destination
- Continue to strengthen and leverage the City's economic development information-gathering activities and cooperate with local and regional partners to improve the competitive positions of both the city and the region
- Pursue and coordinate Capital Improvement Program (CIP) and infrastructure grants to support economic development efforts
- Pursue marketing and branding strategies

Goal E-4: Promote education and workforce development.

Topics addressed -

- Collaborate with local and regional educational institutions, governmental agencies, community based economic development organizations and major employers to prepare Moreno Valley residents for the jobs of the future in local industry sectors, including healthcare, education, advanced manufacturing, aviation, aerospace, green technology, nanotechnology, robotics, cyber security, artificial intelligence, and clean energy production
- Focus on improving workforce-readiness for youth, enhancing primary and secondary education, and increasing high school graduation rates, in collaboration with educational and community based organizations
- Continue to support career technical education and workforce training
- Continue to support small businesses and entrepreneurship through technical assistance, training and information on business planning, access to capital, and financial literacy
- Continue to support funding and operations for the City's Employment Resource and Job Training Center
- Continue to support local hire and minority owned business initiatives
- Continue to work with regional partners to seek funding opportunities for strategic workforce and economic development programs

Moreno Valley 2040 General Plan Update
Preliminary Goals and Strategies, Noise Element (Discussion Draft)
November 5, 2020 General Plan Advisory Committee (GPAC) Meeting

Goal N-1: Design for a pleasant, healthy sound environment conducive to living and working.

Topics addressed -

- Criteria for locating new noise-sensitive land uses (ex: residential uses, hospitals, assisted living facilities, group homes, schools, day care centers, etc.)
- Consistency with the March Air Reserve Base/Inland Port Airport Land Use Compatibility Plan
- Continue to ensure new development is designed to mitigate noise impacts
- Site design requirements that minimize noise impacts (ex: building orientation; building design; use of screening, noise insulation, etc.)
- Alternative pavement materials (ex: open-graded or rubberized asphalt pavements) on roadways when appropriate to reduce noise generation

Goal N-2: Ensure that noise does not have a substantial, adverse effect on the quality of life in the community.

Topics addressed -

- Use of designated truck routes to route truck traffic away from sensitive uses such as schools, hospitals, and day care centers
- Code enforcement to resolve noise complaints
- Review of potential noise issues during the development review process

Moreno Valley 2040 General Plan Update
Preliminary Goals and Strategies, Open Space and Resource Conservation Elements
(Discussion Draft)
November 5, 2020 General Plan Advisory Committee (GPAC Meeting)

Goal OSRC-1: Preserve, protect, and enhance natural resources, habitats, and watersheds in Moreno Valley and the surrounding area, promoting responsible management practices.

Topics addressed -

- Groundwater protection
- Special status species protection, consistent with federal and State law
- Maintain, protect, and preserve biologically significant habitats where practical, including the San Jacinto Wildlife Area, riparian areas, habitats of rare and endangered species, and other areas of natural significance
- Agricultural preservation in surrounding area and practices in rural residential areas
- Maximize public access to open space lands for recreation activities while protecting and restoring the natural ecosystem and minimizing environmental damage

Goal OSRC-2: Preserve and respect Moreno Valley's unique cultural and scenic resources, recognizing their contribution to local character and sense of place.

Topics addressed -

- Undergrounding of power lines and "stealth design" of wireless infrastructure
- Ridgeline protection
- Scenic roadway designation
- Scenic views of the surrounding mountains and Mystic Lake
- Maintain a map sensitive archaeological sites in Moreno Valley and use it to inform project applicants of the need for cultural resource assessments
- Require cultural resource assessments prior to the approval of development proposals on properties located in archaeologically sensitive areas

Goal OSRC-3: Minimize air, soil, and water pollution as well as community exposure to hazardous conditions.

Topics addressed -

- Remediation of contaminated sites
- Buffering and air filtration in residential buildings on high-traffic corridors, consistent with State standards
- Construction management best practices consistent with South Coast Air District rules
- Stormwater pollution prevention and groundwater infiltration measures
- Electrification of vehicle fleets

Goal OSRC-4: Use energy and water wisely and promote reduced consumption.

Topics addressed -

- Connect residents and businesses to with voluntary programs that provide free or low-cost energy efficiency audits, retrofit installations, rebates, and financing and contractors by publishing information on the City's website
- Participate in State and regional energy efficiency financing programs that offer incentives for homeowners
- Promote rainwater capture, climate adapted landscaping, and greywater usage

Goal OSRC-5: Optimize the use of available resources by encouraging residents, businesses and visitors to reuse and recycle.

Topics addressed -

- Waste reduction, consistent with AB 341
- Working with commercial and industrial generators to develop and implement a source reduction and recycling plan tailored to their individual waste streams

Moreno Valley 2040 General Plan Update
Preliminary Goals and Strategies, Healthy Community Element (Discussion Draft)
November 5, 2020 General Plan Advisory Committee (GPAC) Meeting

Goal HC-1: Promote the health and well-being for those who live, work, and play in Moreno Valley.

Topics addressed -

- Promote outdoor recreation opportunities that support a healthy and active lifestyle (ex: parks, trails)
- Collaborate with local health officials, nonprofit organizations, hospitals, health clinics and community groups to improve community health
- Communicate through the Library, Senior Center, and Teen SPOT (Support, Programs, Opportunities & Technology). Utilize the Library and Senior Center and Teen SPOT to provide informational resources about health
- Incentivize health promotion groups to participate at city-sponsored events
- Organizing health challenges (ex: stop smoking; bike-to-work days), healthy food choices, and healthy work environments
- Explore a Healthy Food and Beverage policy for City events and activities
- Continue initiatives such as Healthy MoVal and the City's Community Demonstration Garden
- Promote access to a diverse array of services

Goal HC-2: Engage community members and community partners in efforts to create a healthier Moreno Valley.

Topics addressed -

- Explore potential opportunities for residents to volunteer their time and talents to contribute to community health and quality of life
- Expand opportunities for residents to socially connect across generations and cultures at the neighborhood level and citywide
- Focus on youth engagement (28.7 percent of city's population is under 18 years-old)
- Consider working with public and private civic institutions to incorporate healthy public spaces into significant projects

Goal HC-3: Promote a variety of businesses that help support community health.

Topics addressed -

- Explore opportunities to bring businesses to Moreno Valley which encourage fitness, including, but not limited to, encouraging fitness centers such as gyms, yoga and dance studios, martial arts studios, and rock-climbing facilities
- Encourage safe, high quality, and affordable childcare services for residents and employees in or near housing, transportation, and employment centers
- Support high-quality affordable and convenient access to a full range of traditional and alternative primary, preventive, emergency, and specialty health care options
- Encourage new public facilities, schools, parks, recreational facilities and commercial, office, and medical buildings to provide drinking fountains and reusable water bottle filling stations