

CITY OF MORENO VALLEY

H O S T E D B Y :

**ENVIRONMENTAL &
HISTORICAL PRESERVATION**
C O M M I S S I O N

AUGUST 11, 2025 - OCTOBER 13, 2025



FLAG
REDESIGN
CONTEST

LEAVE YOUR MARK ON OUR CITY'S HISTORY AND
ENTER THE COMPETITION TO REDESIGN OUR FLAG!
OPEN TO MORENO VALLEY RESIDENTS ONLY



www.moval.org/flag



Any person with a disability who requires a modification or accommodation in order to participate in these activities should direct such requests to the ADA Coordinator, at 951.413.3350.

FLAG REDESIGN CONTEST

HISTORY OF PREVIOUS FLAGS



Pictured above is the flag ordered by the City's first Finance Director Ann Marie Gallant in 1989, approved by then City Council consisting of Patty Goodwin, J. David Horspool, Cynthia Crothers, Judy Nieburger and Denise Lanning.



Pictured above is the City's current flag unveiled on the 21st birthday of the incorporation of the City on December 3, 2005.

GETTING READY FOR YOUR NEXT STEP

DESIGN GUIDELINES

Theme: **"HAVING PRIDE FOR OUR CITY'S PAST, PRESENT, AND FUTURE."**

- Proposals are encouraged to reflect the City's motto "Where Dreams Soar" and theme.
- Simplicity: The flag should be simple enough for a child to draw from memory.
- Symbolism: The flag's colors, images, or patterns should relate to the overall theme of the contest.
- Colors: The flag should use no more than two or three basic colors that contrast well.
- Lettering: The flag should not use writing of any kind, however if writing is necessary for artistic purposes, it should be kept to a minimum.
- Seals and Imagery: The flag proposal should avoid the use of an organization or government seal, as well as trademarked or copyrighted images.
- Uniqueness: The flag should avoid duplicating other flags, as well as political symbolism, but use similarities to highlight cultural and regional connections.
- Open solely to all Moreno Valley residents of all ages - submissions and verification of residency will be confirmed.
- Resident students including Charter, MVUSD, VVUSD, and Moreno Valley College schools are encouraged to participate.
- Participants under 18 years require a waiver to participate in the redesign contest.
- Top 3 Designs will be forwarded to the City Council for final judging.
- Cash Prizes for the top three flag designs.
- Submissions due by 5:30 pm on October 13, 2025.
- Proposals may be submitted two ways. Hard copy submitted in person at City Hall (Planning Division) or emailed via PDF, PNG or JPEG format to EHPC@moval.org.



FOR MORE INFORMATION OR ANY QUESTIONS, PLEASE EMAIL EHPC@MOVAL.ORG
OR CALL THE PLANNING DIVISION AT 951.413.3206